

CONTENTS

The problem 02	Rival Raffle 22
Player's choice 03	Rival Loot 23
The gamer's dilemma 04	Rival Swap 24
The opportunity 05	Rival Starter 25
Gaming industry 06	Discover 26
Play-to-Earn & NFTs 07	Tokenomics 27
AAA player base 08	Token release schedule 28
The proposition 09	Sale information 29
Our ecosystem 10	Go to market strategy 30
Our model 11	Sustainability model 31
Platform currencies 12	Rival club 32
Integration 13	Our partners 33
Rival ID 14	How we compare 34
Rival XP system 15	Our squad 35
Rival Arena 16, 17	Trusted team 36
Tournament process 18	Roadmap 37
Rival Rewards 19	
Rivals 20	
How Play-to-Earn works 21	



CONTENTS

THE PROBLEM

THE PROBLEM

**MOST CASUAL GAMERS WILL
NEVER MAKE MONEY PLAYING
VIDEO GAMES.**

TYPES OF GAMES

PLAYERS HAVE FOUR TYPES OF GAMES TO CHOOSE FROM:



FREE-TO-PLAY

This is the most common type of modern AAA multiplayer game. Apex Legends and League of Legends are good examples of these types of games. Anyone can play, but if you want specific cosmetics or in-game characters, then you'll have to pay to get them.



PAY TO WIN

The opposite of play-to-earn games. Instead of earning money by playing, players have to pay to get in-game features and abilities that give them a competitive advantage. Without them, players feel like they are always a step behind, even if they're more skilled than their paying opponents.



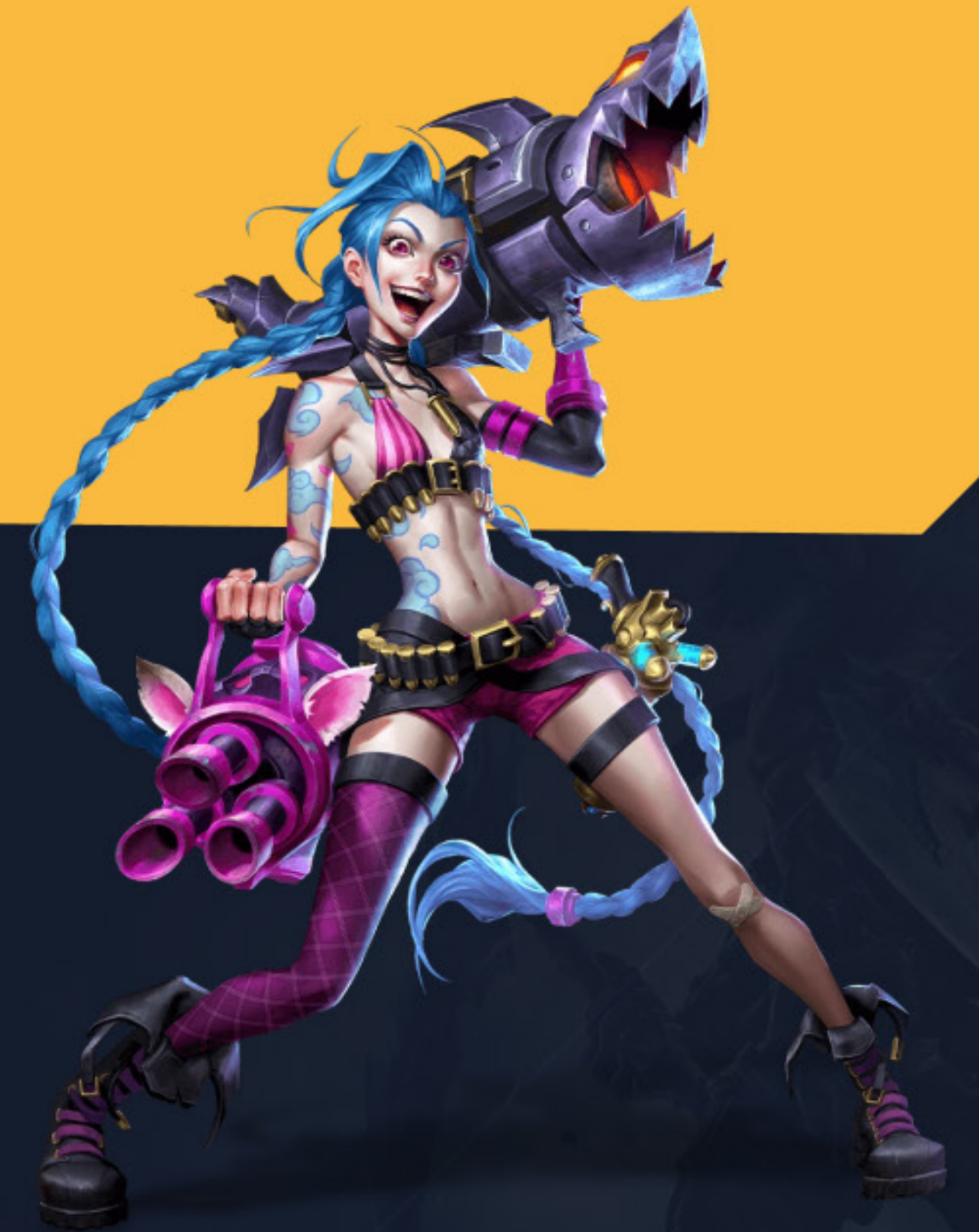
PAY-TO-PLAY

Most single-player story-based games and major franchises like FIFA, Halo, and Battlefield use this model. Instead of players earning money, players spend money to get access to the game.



PLAY-TO-EARN (P2E)

These are the games where players have a real chance to earn money using NFTs and a player-based economy that generates rewards in cryptocurrency. This model has been pioneered on the blockchain and popularized by projects like Axie Infinity and The Sandbox.



MAIN PROBLEMS



MOST PLAYERS CAN'T EARN BY PLAYING AAA GAMES

- ✗ Most earnings go to top streamers and Pro Tournament winners
- ✗ The majority of players don't have the time to become a professional or a top-level streamer and don't want to take the risk, leaving them without any meaningful rewards
- ✗ If players switch games or stop playing, all their in-game purchases end up having no value
- ✗ Developers and top-tier players benefit financially while casual players only receive entertainment value



PLAY-TO-EARN GAMES CREATE NEW PROBLEMS

- ✗ Play-to-Earn games often have boring gameplay or bad graphics, which sometimes makes earning money feel like a chore
- ✗ Removes player choice in which games they can play to earn crypto rewards
- ✗ Disparate blockchain games are not connected together; NFTs don't usually hold transferable value between games
- ✗ No common cryptocurrency between games, making most P2E tokens only valuable in a particular game economy



THE OPPORTUNITY

THE OPPORTUNITY

**TO BRING TOGETHER THE BEST OF
FREE-TO-PLAY AND PLAY-TO-
EARN IN A SINGLE PLATFORM.**

GAMING INDUSTRY

GAMING ALREADY REPRESENTS 2.5X THE MUSIC AND MOVIE INDUSTRIES COMBINED.



1 out of every 4 people play video games, making a total player base of more than 2 billion.



By 2025, analysts predict that the gaming industry will generate more than \$260 billion in revenue.

\$74B

MOVIE & MUSIC
INDUSTRY

\$178B

GAMING INDUSTRY



SAFEMINTO PRE

AS NFTS GROW IN POPULARITY, THE PLAY-TO-EARN GAMES THAT UTILIZE THEM WILL BENEFIT FROM A LARGER AUDIENCE



In 2021, OpenSea, the largest peer-to-peer marketplace for NFTs globally, was projected to do more than 20 billion USD in trading volume, up from 355 million USD in 2020.

5x

More income per player

The player-based economies of Play-to-Earn games are shown to generate up to 5 times more income per player than traditional Pay-to-Play or Free-to-Play games.



Axie Infinity was the first Play-to-Earn NFT game to surpass 1 billion USD in sales. In 2021 it was projected to bring in 1.2 billion USD in sales from its approximately 600,000 users.

To put that in perspective, Candy Crush, published by Activision Blizzard, had more than 273 million users and generated less than 1.2 billion USD in sales.

AAA GAMES ALREADY HAVE A MASSIVE PLAYER BASE

By tapping into the AAA player base and combining it with the wildly successful Play-to-Earn model, Bit Rivals can become a leader in the marketplace and capture a substantial portion of the market share. Here are player numbers from some of the largest AAA games:



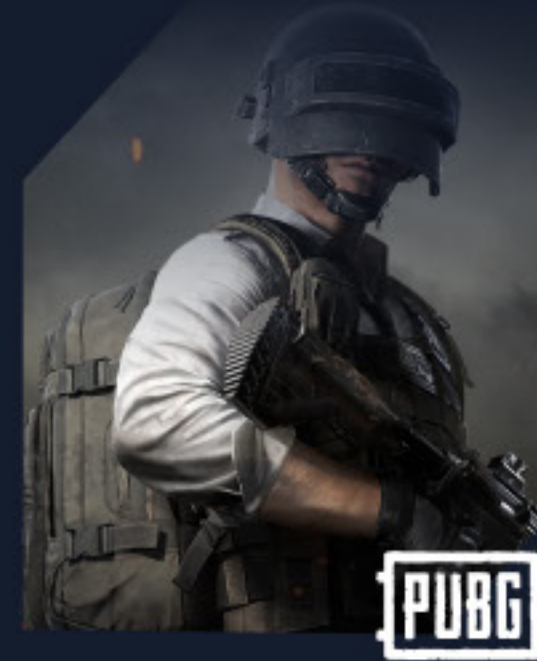
CALL OF DUTY WARZONE

Over 100 million players since its March 2020 launch



APEX LEGENDS

Approximately 100 million players worldwide



PUBG

PUBG

Over 1 billion accounts as of March 2021



FORTNITE

FORTNITE

Over 80 million monthly active players and up to 4 million concurrent users every day



VALORANT

VALORANT

On average has 14 million monthly players



While there may be upwards of two billion gamers worldwide, a recent study estimated that there were less than 70 million blockchain wallets in existence. This means that potentially less than 3.4% of gamers are involved in cryptocurrency or blockchain-based gaming. The P2E model is at the very beginning of mass adoption with the players being early adopters.

THE PROPOSITION

**WHAT IF GAMERS COULD EARN
CRYPTO SIMPLY BY PLAYING
THEIR FAVORITE VIDEO GAMES?**

BIT RIVALS IS A FIRST-OF-ITS-KIND METAVERSE P2E CROSS-GAME REWARDS PLATFORM SPECIFICALLY DESIGNED TO INTEGRATE AAA GAMES

Our ecosystem is built on five zones



Rival Rewards

Our unique rewards system where players can earn Rival Points, \$RIVAL tokens, Rival XP, Heroes & Item NFTs for playing their favorite AAA games.



Rival Raffles

Spend your hard-earned Rival Points on raffle tickets to enter into our prize draws. Win a wide range of physical and digital goods.



Rival Arena

Our tournament platform where players can create, host, and join their own tournaments to earn rewards and put their skills to the test against other players.



Rival Loot

Our platform's marketplace where players can spend their \$RIVAL and Rival Points to buy Rival Heroes, Items, and Vanity NFTs.



Rival Swap

Our DEX tool where players can buy, stake, and bridge their \$RIVAL to generate additional passive income from their holdings.

COMPATIBLE GAMES



OUR ECOSYSTEM

OUR UNIQUE MODEL LETS PLAYERS OF ALL SKILL LEVELS GET IN ON THE REWARDS



COMPETITIVE PLAY

- ✔ Pits players against opponents of similar skill levels to create a fair and enjoyable experience for everyone
- ✔ Players can form their own teams, clubs, and tournaments
- ✔ Opportunity to form official partnerships with high-school and collegiate gaming clubs, along with professional esports leagues
- ✔ Tournament organizers earn rewards, just like tournament winners, creating an even bigger incentive for players to get involved in the community



PLAY-TO-EARN

- ✔ Players can earn \$RIVAL tokens and Rival Points just for playing their favorite games
- ✔ As players rank-up and collect NFTs they can earn even more rewards at a quicker rate, giving them another reason to keep playing
- ✔ Free to start earning rewards
- ✔ Compatible with any game that has accessible player data
- ✔ Points can be exchanged for raffle tickets or used to upgrade NFTs
- ✔ \$RIVAL token reward earnings hold real monetary value



METAVVERSE NFTS

- ✔ Buying or upgrading NFTs allow players to earn \$RIVAL tokens for in-game achievements
- ✔ Players can re-roll item NFTs of the same rarity for a chance to receive one item of a higher rarity
- ✔ Creates a player-based economy where players can sell player-created NFTs to other players
- ✔ With only a limited quantity of NFTs available, players assets will increase in value over time due to scarcity, giving them another way to earn using our ecosystem

OUR MODEL

THE BIT RIVALS PLATFORM USES TWO TYPES OF CURRENCY



RIVAL POINTS

- ✓ Are not directly exchangeable for other currencies
- ✓ Can be earned by all players for free
- ✓ Can be used to unlock exclusive NFTs or exchanged for raffle tickets to win real-world products or crypto prize pots



RIVAL TOKENS

- ✓ Can be directly exchanged for other currencies using liquidity pairs CEXs and DEXs or staked on Rival Swap and added to liquidity pairs for passive income
- ✓ Used to buy Rival NFTs, which allow players to increase their passive \$RIVAL earnings when playing games
- ✓ Earned by players through Rival NFTs, winning raffles, or placing high in a tournament



HOW DO WE INTEGRATE WITH AAA GAMES?

For most AAA games, player data and match history are public. In fact, most game developers readily provide this data, along with the means to process it, to innovative platforms that can help expand the game's player base. **This means that no partnerships are necessary to facilitate the integration of any games into the Bit Rivals platform.**

In the majority of cases, data processing is done via an application programming interface (API) that can connect directly with third-party software. Overwolf, Porofessor, and Tracker.gg are just a few of the most popular sites and apps that are built using these APIs. The same potential exists for any blockchain Play-to-Earn game as long as player data is made available, such as Axie Infinity or Thetan Arena.

For example, a player connects their Steam account to Bit Rivals and begins playing Apex Legends. Using Apex Legend's API, Bit Rivals can gather data on the player's performance and use that data to reward the player for their in-game achievements, like takedowns, assists, and more.



INTEGRATION

RIVAL ID

THE ULTIMATE GAMER PROFILE

The Rival ID is a player's ultimate gamer profile and gateway to earning Rival Rewards. As they progress, players will earn badges and achievements to show off their skills and customize their profile, along with unique NFT backgrounds, collectibles, and titles for the community to see.

Players can integrate their Rival ID with their blockchain wallet or receive a free wallet through the platform if they don't already have one, add their in-game tags, and their favorite in-game roles and characters.



ALEXANO28
Tracer Main
1239xp / 3400xp

Profile stats | Achievements

Badge collection

Profile stats | Achievements | Badges | Friends

Recently played: Overwatch, Apex Legends, Valorant

FAVOURITE GAME: OVERWATCH | MAIN: TRACER


Tournament stats
Entered: 87
Won: 12
Top 3: 34
 Winnings: \$2,391.34

Date	Tournament	Position	Winnings
12.02.2022	Valorant Sunday League	3rd	\$432.32
11.02.2022	APEX Friendlies	1st	\$1432.32
11.02.2022	Warzone Solo Saturdays	9th	\$0.00

RIVAL ID

RIVAL XP SYSTEM

RIVAL XP SYSTEM

Players earn  for the games they play, which allows them to level up in rank.

Higher ranks will allow players to use more powerful NFTs to increase their ability to earn \$RIVAL tokens.

Players must be at least Bronze level before they are able to withdraw the  \$RIVAL tokens they have earned from their account.



IRON



BRONZE



SILVER



GOLD



PLATINUM



DIAMOND



CONQUEROR



IMMORTAL

RIVAL ARENA

ZONE 01

RIVAL ARENA

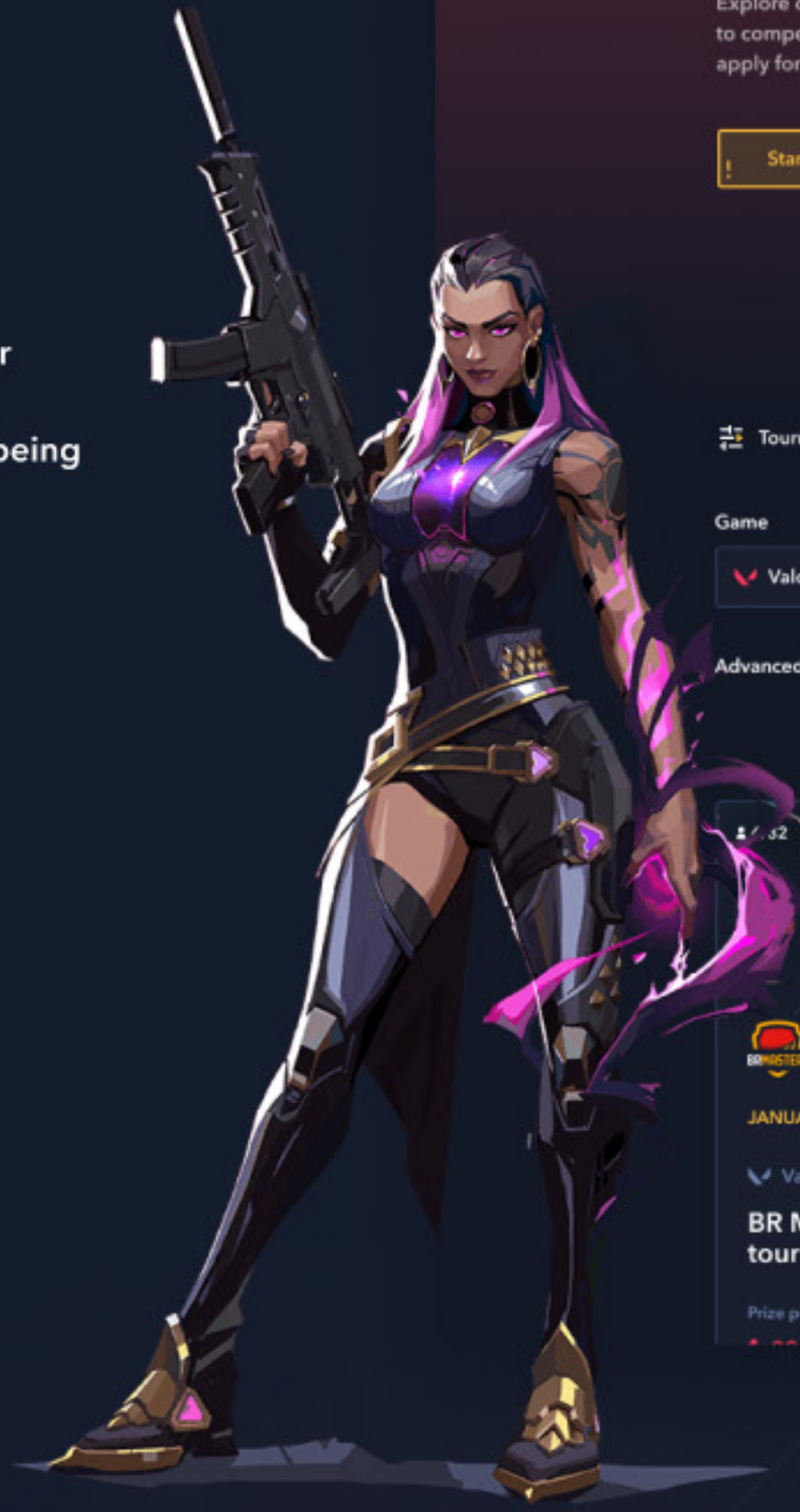
Players can join official Bit Rivals tournaments or create their own to compete for RIVAL against players of their own skills or earn \$RIVAL for being a reputable organizer in the community.

Two kinds of tournaments:

- ✓ Free (no entry fee required)
- ✓ Paid (entry fee)

Tournament prizes come from:

- ✓ Entry fees
- ✓ Sponsorships
- ✓ Gaming clubs
- ✓ Rival Reserve wallet



BIT RIVALS

Arena

Rewards

Loot Store

Hub

Swap

SNIPAKILLER213
Level 23

19,239.02
1,234

Messages, Notifications, Settings, Menu

EXPLORE THE ARENA

Explore our available tournaments, filter by game, region, teams size and more. Don't want to compete? No problem, you can choose to create and host your own tournament and apply for prize pool funding from our tournament wallet and earn an organisation fee.

Start exploring

Create your own

6,385
Active tournaments
\$1,342,203.09
In tournament wallet

Tournament filters

Game

Valorant

Region

EU

Status

New

Players

2

Free to enter

Sort

Advanced +

14/32

BR DAILY

Lvl cap Bronze

JANUARY 17, 07:00 AM

Valorant | EU

Bit Rivals daily quick tournament

Prize pool: \$5,295

Team size: 3vs3

Hosted by Lawrence Cole

Free to enter

8/32

Lvl cap Bronze

JANUARY 12, 08:30 PM

Valorant | EU

BR Masters daily 1vs1 tournament

Prize pool

Team size

15/32

JANUARY 13, 08:20 AM

Valorant | EU

Diamond hands 1v1 summer tournament

Prize pool

Team size

15/32

JANUARY 13, 03:00 PM

Valorant | EU

Bates Valorant contend 1v1 tournament

Prize pool

Team size

Valorant

Apex Legends

COD:Warzone

League of Legends

Dota 2

Rocket League

Fortnite

Starcraft II

RIVAL ARENA

ZONE 01

CREATE YOUR OWN TOURNAMENTS IN SECONDS

Our arena system makes creating public or private tournaments quick and easy. Create a tournament, invite players and get playing in no time at all.



Tournament creator

Our tournament creator allows you to get up and running in just a few clicks. Give it a go or visit our resource center for tips.

[Resource center](#)

Quick help

Is creating a tournament free?

Can I control who enters?

Can I enter the tournament?

Do I have to set a level cap?

Basic information

Brackets

Level caps

Game

Apex Legends

Region

EU

Variant

Trios

Teams

12

Date

12.02.2022

Time

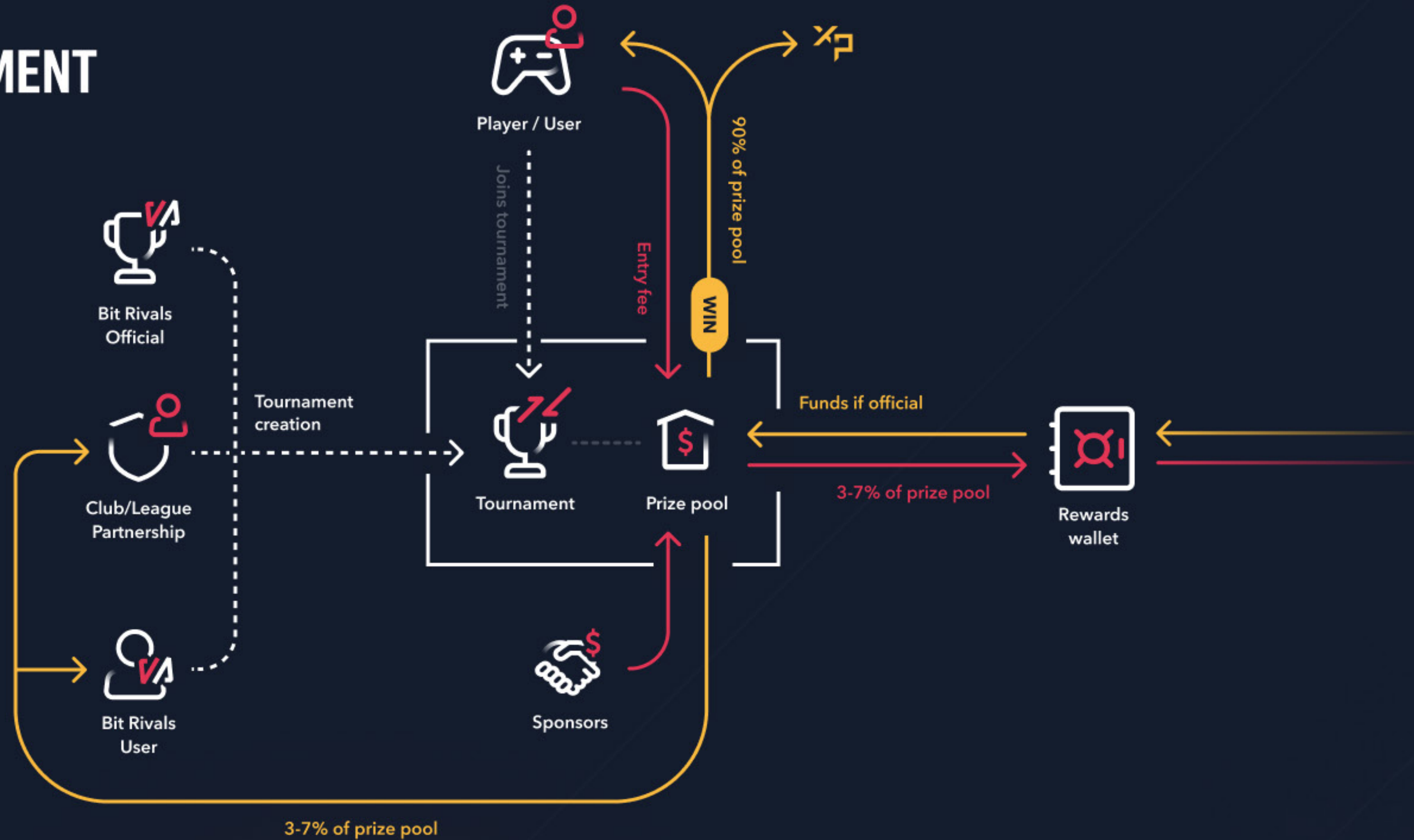
3:40PM

Name

Diamond hands 1v1 summer tournament

Next step

THE TOURNAMENT PROCESS



ARENA PROCESSES

RIVAL REWARDS

ZONE 02

RIVAL REWARDS

Players can earn Rival Points by hooking up their Steam, Origin, Riot, or other gaming platform account to their Rival ID and hopping in-game.

Players will earn Rival Points for things like kills, damage, goals, special achievements, and through our task system. They can even unlock equipment that gives them extra perks or earnings.

Players can spend their Rival Points on raffle entries to earn prize pots, real world items, such as gift cards or gamer gear, or Rival Hero NFTs.

Rival Hero NFTs obtained through the marketplace or random draws will earn the player \$RIVAL tokens for every game played.



Time ago	Game Mode	Legend	Kills	Assists	Damage	Rival Points
1 hrs ago	Apex Legends Arenas	Legend Mirage	5	1	1.96k	+188
3 hrs ago	Apex Legends Ranked arenas	Legend Caustic	2	4	644	+131
5 hrs ago	Apex Legends Ranked 3v3	Legend Pathfinder	5	6	1.54k	+147
5 hrs ago	Apex Legends Ranked arenas	Legend Wraith	4	3	1.14k	+189
6 hrs ago	Apex Legends Ranked arenas	Legend Horizon	6	2	243	+148

Your daily Rival Points limit

600 / 10,000

You can claim another 9,400 today

Resets in 6 hours [Reset now](#)

Recent matches

Sort by: Newest first

Daily tasks

- Get 10 kills with Octane (5/10) +20
- Win 1 game (5/10) +20
- Deal 20,00 damage (Complete) **Legendary** 20,000/20,000

Weekly tasks


- Get 10 kills with Octane (5/10) +20
- Win 1 game (5/10) +20

Player Stats Summary:

- Kills: 5 (+10)
- Assists: 1 (+1)
- Damage: 1.96k (+2)
- Headshots: 8 (+1)
- Position: 3rd (+5)
- Revives: 2 (+1)

RIVALS

When players first sign up with their Bit Rivals account, they will get to choose between a number of starter characters as their own Rival Hero. Each Rival Hero will have its own perk for earning on the Bit Rivals platform.

As players continue to play and earn rewards, they will be able to spend their points to level up their personal Rival Hero. Once this hero reaches its maximum level, an exclusive NFT version of the hero can be minted, which allows players to earn  \$RIVAL tokens for in game achievements or can be sold to other players.

Players can also purchase Rival Hero NFTs to earn \$RIVAL for their performance in any game where they've connected their in-game account to their Rival ID. For example, players could unlock a Rival Hero NFT that gives them 70 \$RIVAL tokens every time they win a match or 10 \$RIVAL tokens every time they lose a match in Call of Duty Modern Warfare.

Rival Hero NFTs will have a degree of rarity that directly corresponds to its earning potential. Legendary Rivals, the most rare in the metaverse, will be released in very limited quantities and will grant players the highest rate of earnings and additional perks.

CHOOSE YOUR RIVAL



GHOST The Assassin

You gain 10% more  experience in any games you play and win.




AMP The Specialist

You got 1 more  Rival Point for each kill you get in a game.

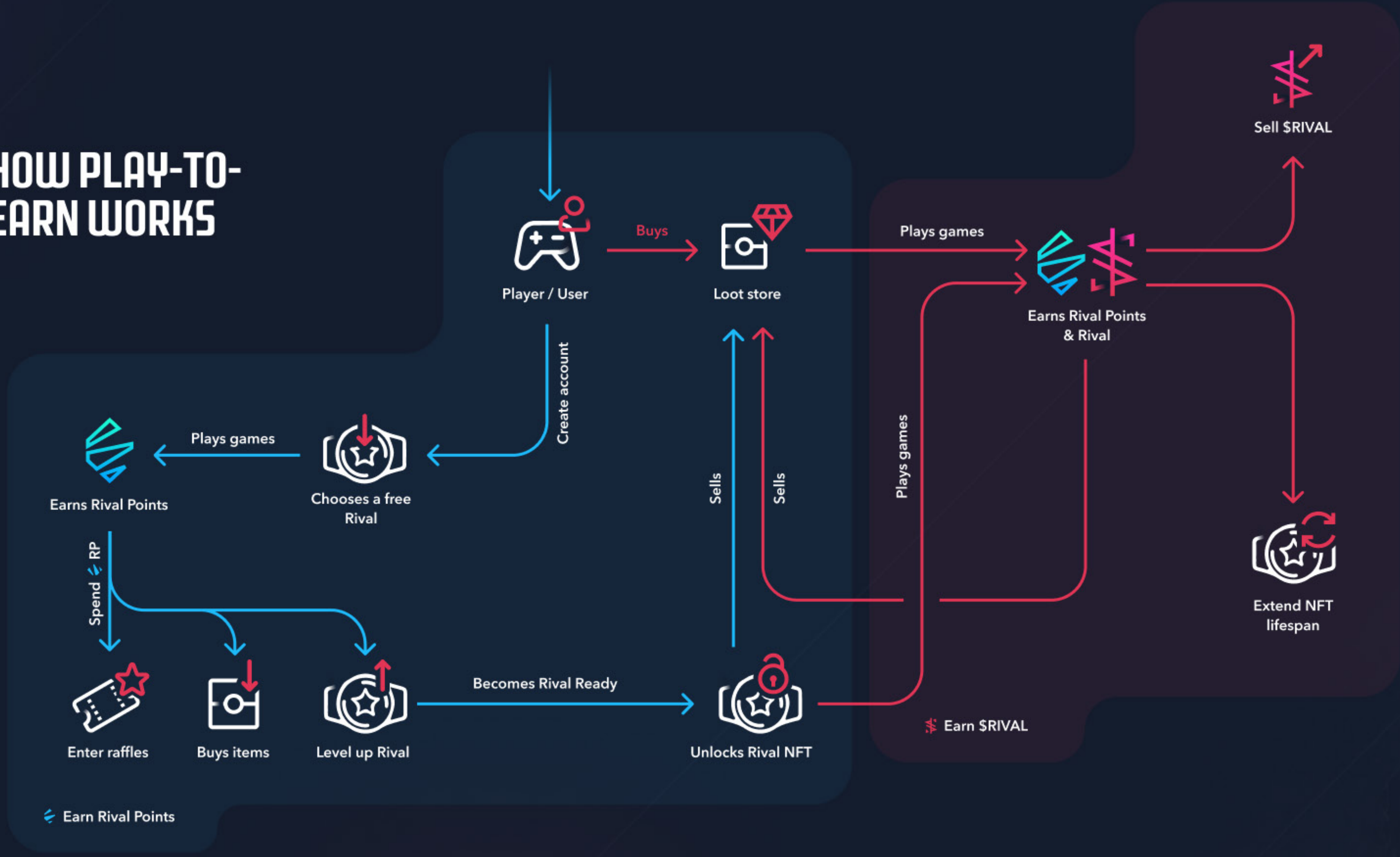


TRACE The Scout

Increase your daily  Rival point cap by 150.

RIVALS

HOW PLAY-TO-EARN WORKS



P2E PROCESSES

RIVAL RAFFLE

ZONE 03

RIVAL RAFFLE

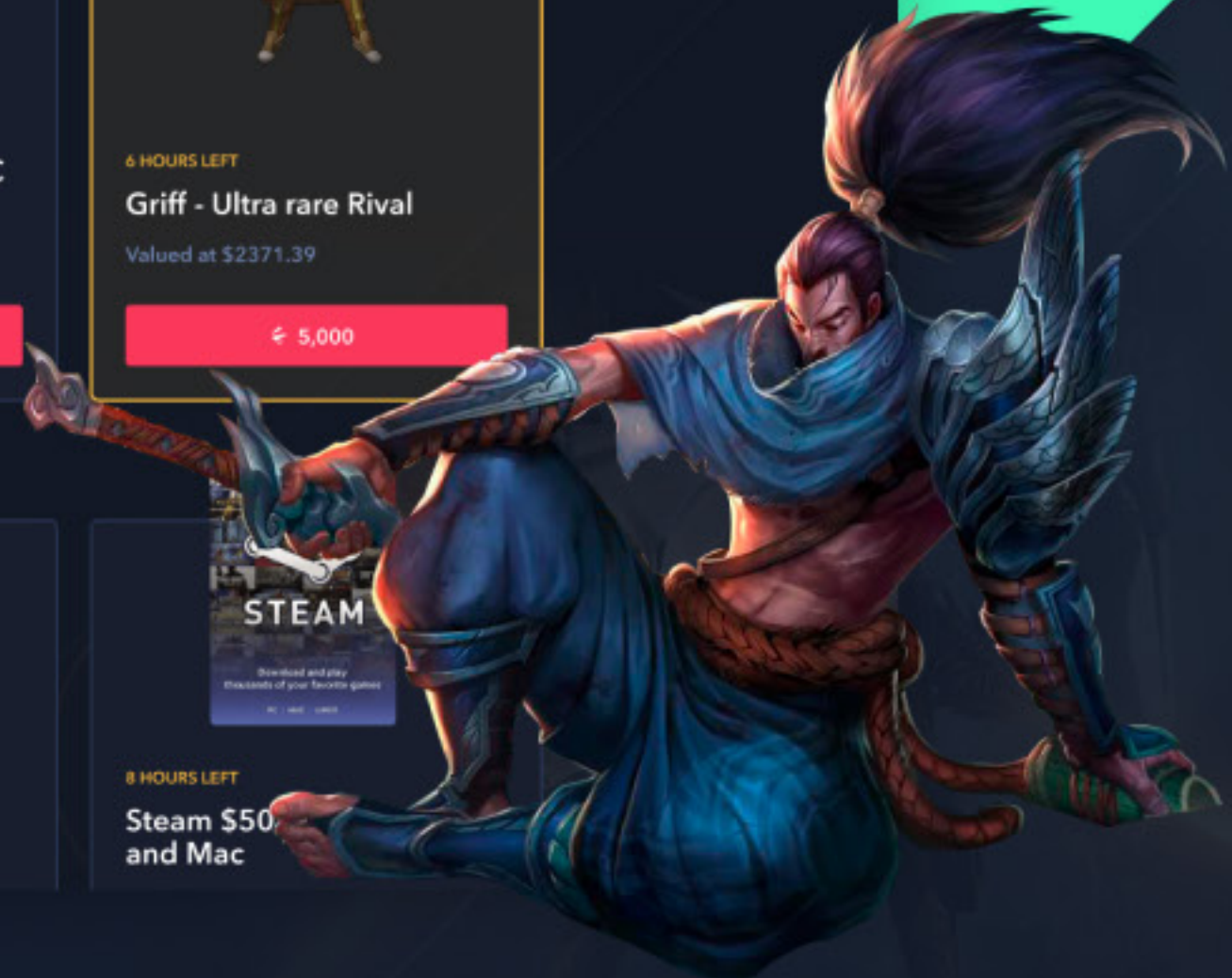
Every week players can use their Rival Points to enter for a chance to win prizes such as:

- ✓ \$100 in \$RIVAL tokens
- ✓ A New Razer Headset
- ✓ A \$25 Steam Giftcard
- ✓ A New Logitech Gaming Mouse
- ✓ A New Secretlab Gaming Chair
- ✓ A 1950 Valorant Points Prepaid Gaming Card
- ✓ An Exclusive Rival Hero NFT

Holders of \$RIVAL will have an increased max cap on Rival Raffle entries and be able to enter a higher tier of giveaway. One of the many ways to hold \$RIVAL.

The screenshot shows the Bit Rivals website interface. At the top, there's a navigation bar with 'BIT RIVALS' logo and links for Arena, Rewards, Loot Store, Hub, Swap, About, Help, and Token. A user profile for 'SnipaKiller213' is visible in the top right corner. The main content area displays a grid of raffle items:

- Razer Kraken 2019 gaming headset green**: 3 HOURS LEFT, Valued at \$129.99, Entry cost: 2,000 Rival Points.
- Razer Kraken 2019 gaming headset green**: 3 HOURS LEFT, Valued at \$129.99, Entry cost: 2,000 Rival Points.
- Corsair Ironclaw RGB Gaming Mouse**: 4 HOURS LEFT, Valued at \$169.99, Entry cost: 1,000 Rival Points.
- Steam \$20 gift card for PC and Mac**: 5 HOURS LEFT, Valued at \$20.00, Entry cost: 1,000 Rival Points.
- Griff - Ultra rare Rival**: 6 HOURS LEFT, Valued at \$2371.39, Entry cost: 5,000 Rival Points.
- Nitro concepts ergonomic gaming chair**: 6 HOURS LEFT, Entry cost: 2,000 Rival Points.
- XBOX Series X Games console**: 7 HOURS LEFT, Entry cost: 1,000 Rival Points.
- Predator XB1 Gaming monitor**: 7 HOURS LEFT, Entry cost: 1,000 Rival Points.
- Steam \$50 and Mac**: 8 HOURS LEFT, Entry cost: 5,000 Rival Points.



ZONE 04

RIVAL LOOT

Rival Hero NFTs

These NFTs are main way players can earn \$RIVAL tokens. Players can collect, purchase, upgrade, and sell these characters in the Rival lore, known as "Rivals," to earn \$RIVAL.

Item NFTs

These NFTs can be equipped by Rival Heroes to boost a player's earnings for specific in-game achievements. Similar to Rival Heroes, Item NFTs will be offered in different quantities based on type and rarity.

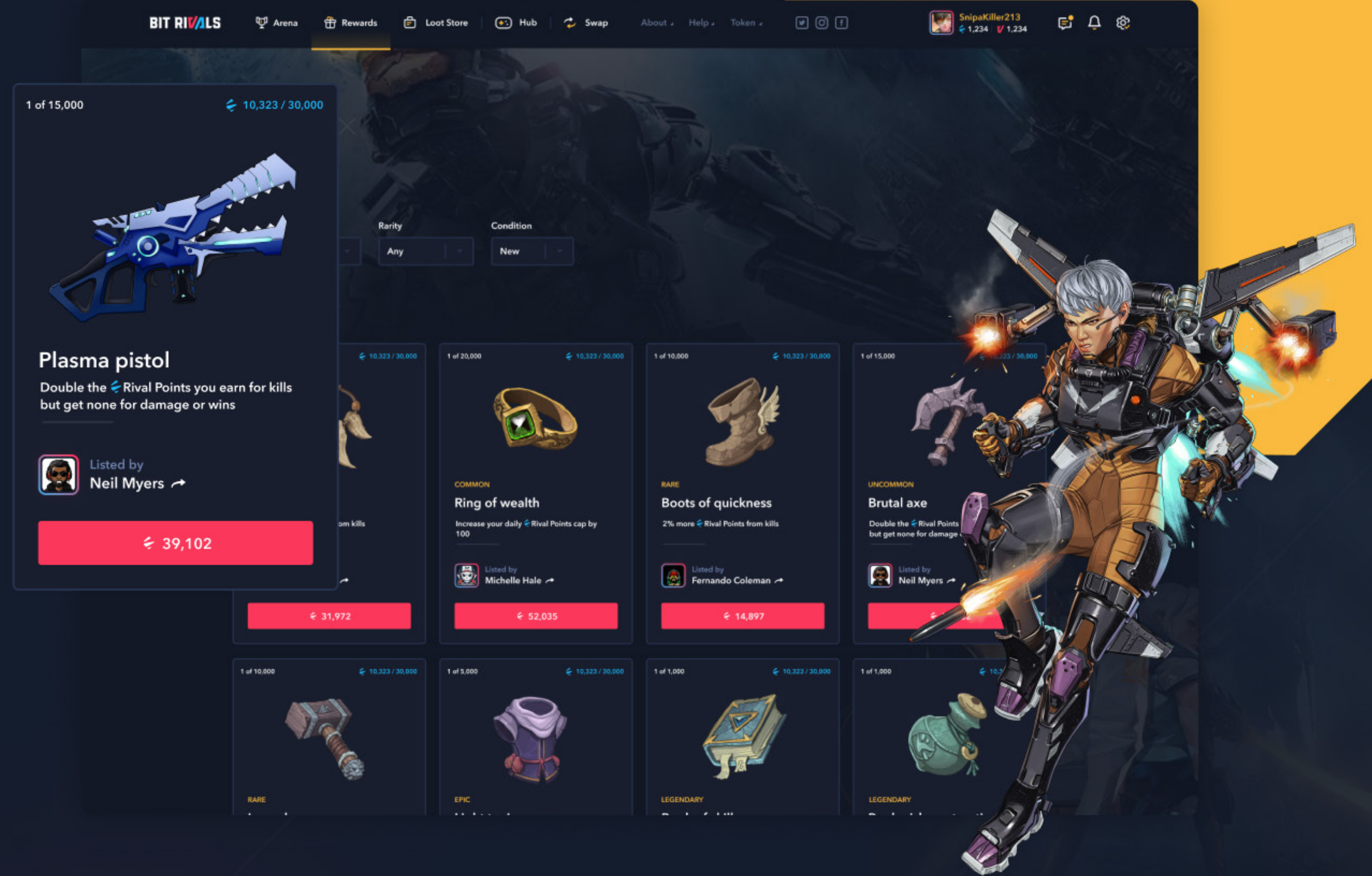
Vanity NFTs

These NFTs are displayed on a player's Rival ID profile and don't directly contribute to their in-game earnings. These will always be offered in limited quantities and can be traded between players in the Rival Marketplace.

Player-Minted NFTs

The Bit Rivals Marketplace will also have a place for players to mint and sell their own NFTs, allowing players and Bit Rivals partners to sell their own NFTs or official Bit Rivals NFTs to other players.

The Rival Loot Store has a small transaction fee on NFT sales between players that is used to fund additional Rival Rewards and development of the platform.



ZONE 05

RIVAL SWAP

Rival Swap is our very own DEX tool that allows player's to swap, stake, and farm \$RIVAL.

Swap

Find the best rates for exchanging \$RIVAL token to use across the ecosystem.

Farming

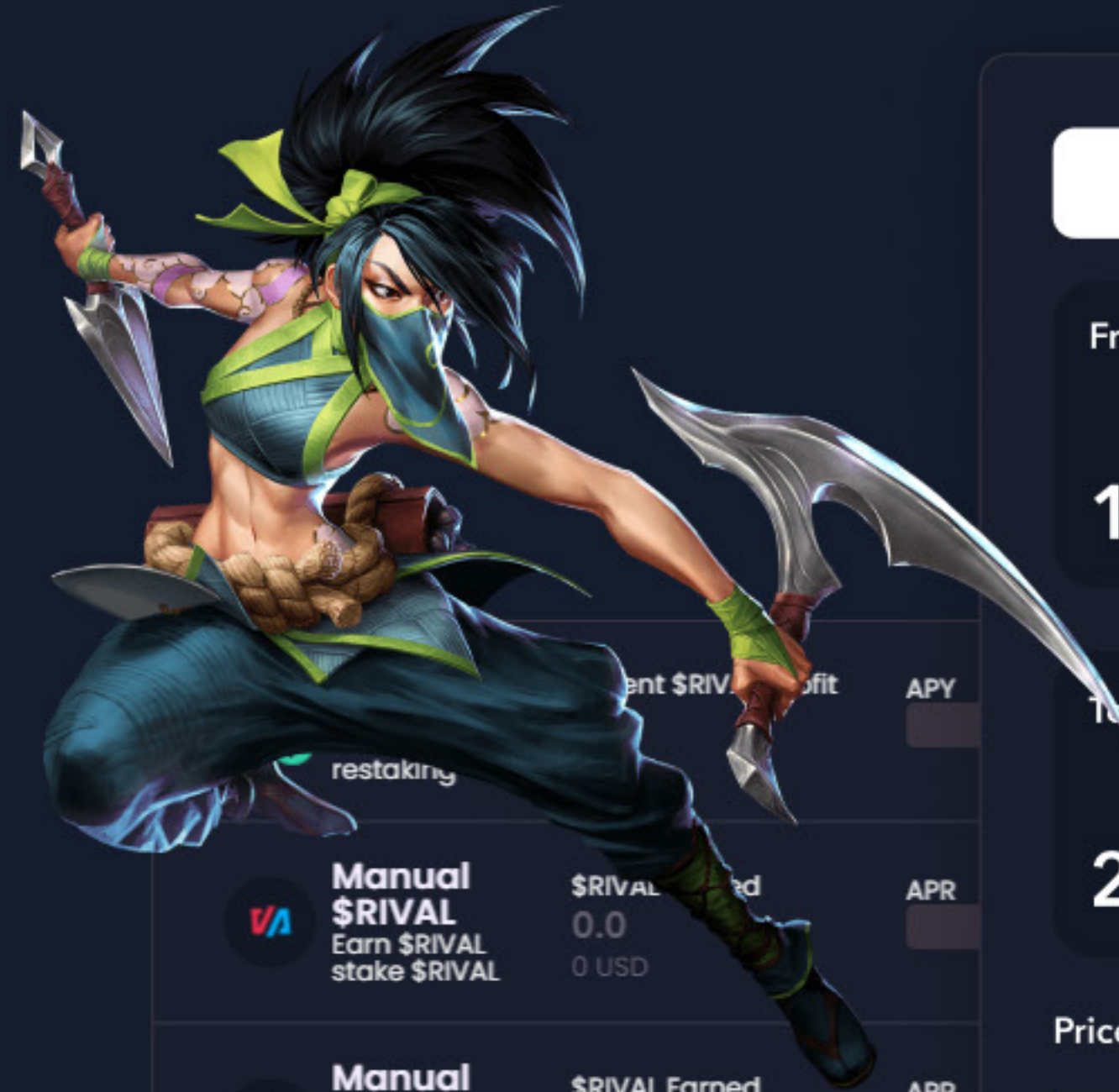
Find the best reward rate when adding \$RIVAL and \$BNB as a liquidity pair and gain interest on trading fees.

Pools

Stake \$RIVAL to yield the highest single asset APY on your investment.

Bridge

Our cross-chain functionality. Exchange BSC \$RIVAL for pegged \$RIVAL tokens on other chains, such as Ethereum, Matic, or Cardano.



Swap
Liquidity
🔄 ⚙️

From MAX Balance: 15.93

12

BNB

To MAX Balance: 38,212.832...

23,128.1...

RIVAL

Price 0.023BNB = 1 RIVAL

Swap

Manual \$RIVAL	\$RIVAL Earned	APY	Total staked	Deposit Fee	Lock Period	Ends in
0.0	0.0	0 USD	0 \$RIVAL	-	6 months	-
0.0	0.0	0 USD	0 \$RIVAL	-	6 months	-
0.0	0.0	0 USD	0 \$RIVAL	-	6 months	-
0.0	0.0	0 USD	0 \$RIVAL	-	1 year	-

To Top ^

RIVAL SWAP

RIVAL STARTER

RivalStarter is an IDO / INO launchpad & investment group made from the most loyal \$RIVAL holders. The top 50 \$RIVAL holders, who must hold at least 1,000 \$RIVAL tokens for more than six months, make up the Rival Council. This council has ability to vote on new projects for investment, incubation, and initial offerings. Projects that pass the Rival Council's vote and Bit Rivals' rigorous vetting process, are onboarded and connected to a network of top-tier launchpads, VCs, Market Makers, CEXs, and KOLs to make the launch a success.

- 150,000 \$RIVAL - Sigma tier
- 100,000 \$RIVAL - Alpha tier
- 75,000 \$RIVAL - Beta tier
- 50,000 \$RIVAL - Gamma tier

Using Bit Rivals' unique platform design and game integration technology, RivalStarter helps new games reach the established audience of traditional AAA games by automatically integrating them into the Bit Rivals platform on launch. Through connections with Pogr.gg, Bit Rivals can help indie developers create meaningful APIs for their projects that will help them succeed.

The screenshot shows the Bit Rivals website interface. At the top, there's a navigation bar with 'BIT RIVALS' logo and links for Earn, Raffles, Library, Arena, Loot, Swap, and Launchpad. A user profile 'itsFoxMcCloud' is visible in the top right corner. The main content area is titled 'Rival Starter' and features a summary of statistics: 328 Projects launched, \$24,532,000 Raised, and 250k Users. Below this, there are several project cards. Three are highlighted as 'LIVE' and 'RIVAL COMPATIBLE':

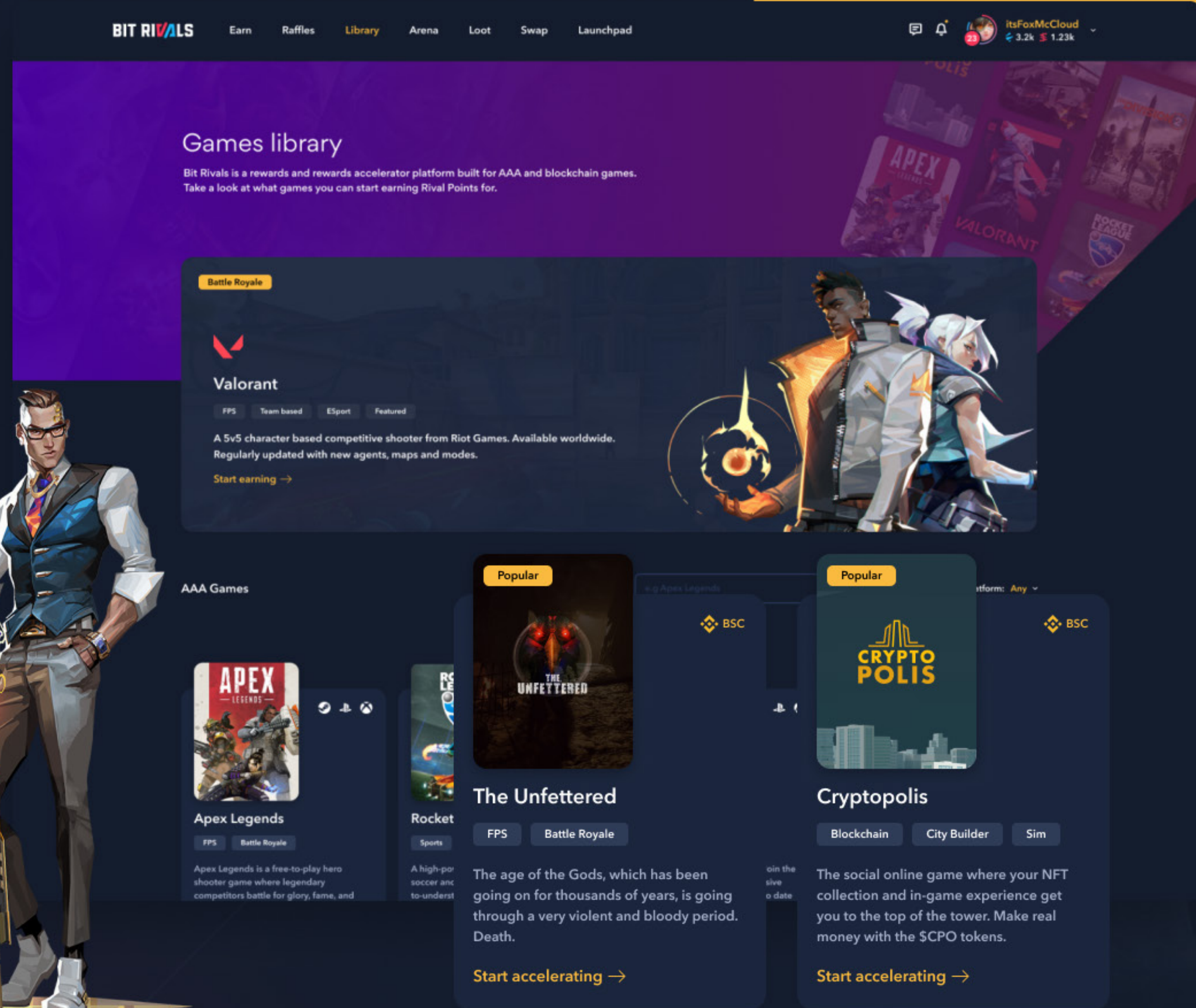
- Creo Engine**: Gaming, Launchpad, Incubator. Total raise: \$30,000. Exchange rate: 1CRO = 0.2USDT. Whitelist end: 16th May, 2022 10:00. Progress: 85%. Tokens: 6,547 USDT, 150,534 CRO.
- Rebel Bots**: Gaming, NFTs. Total raise: 1RBLS. Exchange rate: 1RBLS = 23.28 BNB. Whitelist end: 17th May, 2022 10:00. Progress: 23.4%.
- Luna Rush**: Gaming, RPG, Strategy. Total raise: \$150,000. Exchange rate: 1LUS = 0.2USDT. Whitelist end: 18th May, 2022 10:00. Progress: 96%. Tokens: 145,235 USDT, 250,345 LUS.

Other cards visible include 'UPCOMING' **CRYPTOTANKS** and 'FINISHED' **Kryptomo**. A character illustration is on the right side of the page.

DISCOVER

The Discover page brings the devoted base of Web2 gamers and AAA title players into the next-generation Web3 gaming ecosystem, with an array of promoted Web3 games from big names and indie developers alike. Players can jump right in and start playing, earning, and rating their new-found favorite titles with just a few clicks.

Larger developers of Web3 titles can pay to be promoted on this page to reach a large and active player base, while smaller and indie developers can utilize Bit Rivals' incubation, advertising, and gaming integration services to take their project from concept to reality. Official partners are put on the fast-track to integration on the Bit Rivals platform, with partner Pogr.gg providing access to software development kits that will empower Web3 titles to enable APIs, easily integrate game data, and effectively gauge their playbase.



\$RIVAL TOKEN

\$RIVAL is an automatic-reward token built on the Binance Smart Chain that powers the Bit Rivals ecosystem. The token has been built with security in mind and is fully audited by CertiK, the industry leaders in blockchain security.

Token details

Total supply

1,000,000,000 \$RIVAL

Tax

0%

Powered by



BIT RIVALS

Allocations

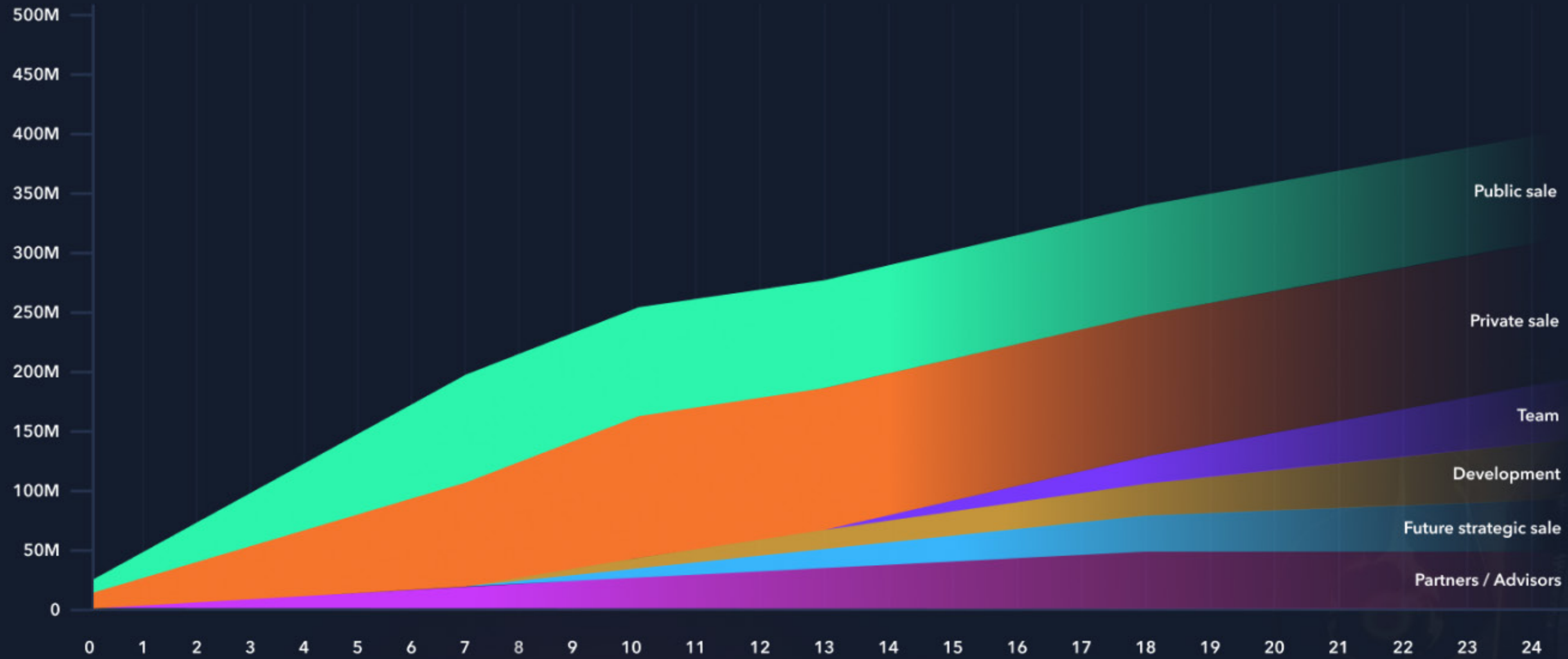
- 28% Rewards
- 12% Private sale
- 9% Public sale
- 6% DEX liquidity
- 5% Advisors / Partners
- 5% Team allocation
- 5% Development
- 4% Future strategic sale
- 4% CEX liquidity
- 22% Staking/LP Rewards

ALLOCATIONS

RELEASE SCHEDULE

Key

- Public sale
- Partners / Advisors
- Future strategic sale
- Development
- Team
- Private sale



SALE INFORMATION

Public sale

Total raise: **\$900,000**
 Total tokens: **90,000,000**
 Price per token: **\$0.01000**
 Vesting: **6**
 TGE unlock: **15.0%**
 Monthly unlock: **14.17%**

Discount: -11.03%

Private sale

Total raise: **\$1,000,000**
 Total tokens: **120,050,000**
 Price per token: **\$0.00833**
 Vesting: **9**
 TGE unlock: **10.0%**
 Monthly unlock: **10%**

Discount: -25.89%

Launch details

Market cap \$286,676	Project valuation \$11,240,000
Initial circulating supply 25,500,000 \$RIVAL	Price per token \$0.01124



VESTING INFORMATION

Source	Vesting	TGE unlock	Monthly unlock	Cliff
Team	12 months	0%	8.33%	12 months
Partners / Advisors	18 months	0%	5.5%	-
Private	9 months	10%	10%	-
Public	6 months	15%	14.17%	-
Future strategic sale	18 months	0%	5.5%	6 months
Development	18 months	0%	5.5%	6 months

SALE INFORMATION

GO TO MARKET STRATEGY

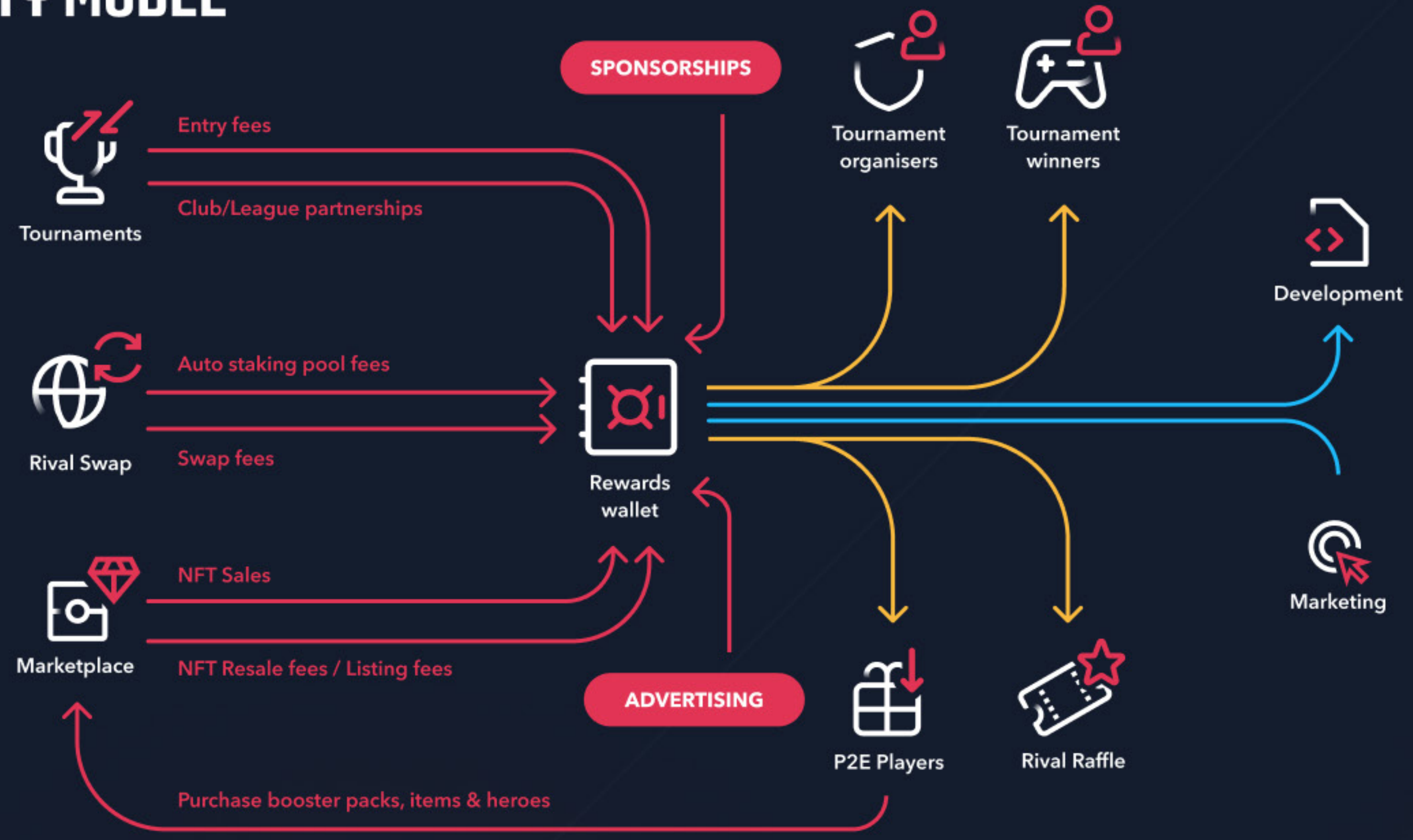
TGE Marketing Goal: 50k in Telegram, 50k followers on Twitter, 20k Discord users, 10k active gamers on the Bit Rivals platform



SUSTAINABILITY

SUSTAINABILITY

THE ECONOMIC SUSTAINABILITY MODEL



RIVAL CLUB

\$RIVAL is used for



Tournament entry fees



Stake/farm for passive income



Buying exclusive NFTs



Minting NFTs



Reselling P2E NFTs



Daily P2E rewards



Raffle prize pots



Rewards acceleration



Reload NFT earning capacity

Holding \$RIVAL allows you to



Increase daily earning cap



Increase reward vault capacity



Allow task rerolls



Earn increased organizer fees



Unlock exclusive NFTs



Increase max raffle entries



Earn income through staking/farming



Access exclusive tournaments



Unlock exclusive badges

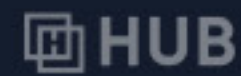


Access higher raffle tiers

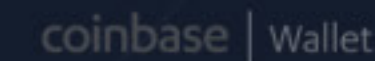
MEMBER

TECH PARTNERS

OUR PARTNERS



OUR TECH PARTNERS



HOW WE COMPARE

HOW WE COMPARE

	 Bit Rivals	 ChallengerMode	 ViciPlay	 Community Gaming	 IG Galaxy	 Exeedme
AAA games	✓	✓	✓	✓	✓	✓
Crypto integration	✓	✗	✗	✓	✓	✓
Tournaments	✓	✓	✗	✓	✓	✓
Raffles	✓	✗	✓	✗	✗	✗
Earn by casual play	✓	✗	✓	✗	✗	✗
Earn by competitive play	✓	✓	✗	✓	✓	✓
NFT integration	✓	✗	✗	✗	✗	✓
P2E NFTs	✓	✗	✗	✗	✗	✗
Rank up to earn more	✓	✗	✗	✗	✗	✗



OUR SQUAD

Bit Rivals are a team of professionals with many years of collective experience in design, UI/UX, blockchain technologies, web development, marketing, social media, videography, game development and much more.

Join in the conversation

BITRIVALS.APP | HELLO@BITRIVALS.APP

 @bitrivals

 t.me/bitRivals

 discord.gg/bitrivals



JAMIE CUTLER

Co-founder / Head of Design



SPENCER KOLSSAK

Co-Founder / Director of Operations



BLAKE TOMAN

Market Researcher & Data Analyst



LIAM BIGRAS

Head of Development



CHARLOTTE MITCHELL

Head of Marketing



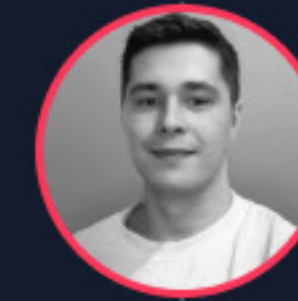
LOGAN KOLSSAK

Head of Business Development



JOE HARDY

Community Manager



AIVARAS NAVARDAUSKAS

Social Media Manager



TRAY NORTHERN

Senior Software Engineer



CLARANCE NTWARI

Full-Stack Developer



GUANGYU SONG

Chief Blockchain Architect



STEVE HUBBARD

Strategic Advisor

OUR SQUAD

A TEAM AND PROJECT YOU CAN TRUST.



AUDITED BY CERTIK

The audit assesses the code and underlying structure of the \$RIVAL smart contract. It ensures that the smart contract is free of exploits and potential vulnerabilities.

An In-depth audit was completed by a team of blockchain experts at CertiK, one of the world's leading blockchain security providers.



KYC BY NANUQE

- ✓ Team members verified official government identity documents with Nanuqe team
- ✓ KYC check included full interview of project and team
- ✓ Team passed an in-depth PEP and sanctions check



OFFICIAL LLC

Bit Rivals LLC is a legally-protected entity in Saint Vincent and the Grenadines (SVG)

The jurisdiction was chosen due to its favorable cryptocurrency regulations and tax laws

SVG is famous for a cryptocurrency community that earned the name "Bitcoin Island"

TRUSTABLE

ROADMAP

Bit Rivals is constantly evolving and improving. Our phased approach means that updates are broken down into realistic, achievable goals. Take a look at what the journey ahead looks like.



Phase one

Yu - Complete

- ✓ Token website design and build
- ✓ Initial socials creation and growth
- ✓ Initial platform signup scheme
- ✓ Initial platform proof of concept
- ✓ Seed funding round
- ✓ Onboard VCs
- ✓ Token contract creation
- ✓ CertiK audit
- ✓ Build staking/DeFi system
- ✓ Build swap tool
- ✓ Gleam Whitelist for Private sale
- ✓ Onboard market maker (Gotbit)
- ✓ Full platform public beta
- ✓ Integration of 12+ AAA games
- ✓ Steam integration
- ✓ Obtain Meta and Riot developer licenses



Phase two

Freeman

- ▶ Private funding round (Jan-Feb 24)
- ▶ KOL push (Feb-April 24)
- ▶ Quest to earn and QuestN campaigns (Feb-April 24)
- ▶ Referral scheme (Feb-April 24)
- ▶ PR schemes (Feb-April 24)
- ▶ Digital ad campaigns (Feb-April 24)
- ▶ Twitch streamer campaign (Feb-April 24)
- ▶ Reward competitions on platform (Feb-April 24)
- ▶ Gaming guild/club partnerships (Feb-April 24)
- ▶ Integrate additional AAA games (Jan-April 24)
- ▶ Integrate Web3 games (Jan-April 24)
- ▶ IDO through T1 launchpads (March 24)
- ▶ Launch on T1 CEX (April 24)
- ▶ Launch on PancakeSwap (April 24)
- ▶ Coingecko/CMC listing (April 24)



Phase three

Valentine

- ▶ Release staking/DeFi system
- ▶ Rival swap tool launch
- ▶ Expand gaming streamer campaign
- ▶ Partnerships with physical gaming brands
- ▶ Onboard esports teams/groups
- ▶ Initial Rival loot design and build
- ▶ Launch on additional CEX
- ▶ Rival Arena design and beta build
- ▶ Community challenges and tournaments
- ▶ Rival initial NFT offering (INO)
- ▶ Rival Loot beta release
- ▶ ETH Bridge
- ▶ \$RIVAL token integration with rewards
- ▶ Release of RivalStarter platform
- ▶ First INO/IGO offered through RivalStarter



Phase four

Croft

- ▶ RivalStarter private sales/hedge fund
- ▶ RivalStarter partner INOs
- ▶ Rival Arena full release
- ▶ Rival challenges/1v1 release
- ▶ Rival Arena push to gaming clubs
- ▶ Rival KOL network
- ▶ Incubator for Web3 games
- ▶ Onboard esports brand ambassadors
- ▶ Release of Bit Rivals SDK for new games
- ▶ SDK/consultancy for game data analytics
- ▶ SOL Bridge
- ▶ ADA Bridge
- ▶ Mobile app design and launch
- ▶ Fiat onramp integration
- ▶ Secret project

FINAL WORDS

**BE PART OF THE PLAY-TO-EARN REVOLUTION.
BE PART OF A PLATFORM THAT IS FIRST OF ITS KIND.
BE PART OF THE RIVALRY.**

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